

**INSPIRING ACTIONS THAT MATTER.™** At Crosby, we develop integrated marketing communications programs that help our clients positively impact people's lives by shaping attitudes, inspiring behavior change, and motivating action. Our work touches the lives of virtually everyone in America and in communities across the globe through programs for healthcare organizations, nonprofits and causes, government agencies, and businesses that believe in the power of doing good.

### FACTS ABOUT THE FIRM

- #22 on O'Dwyer's list of largest Independent PR Firms and #10 for Healthcare PR
- #10 on GrowthLab's Top 100 firms serving the federal government
- Google Premier Partner
- Winner of more than 100 awards for marketing and creative excellence in the last five years
- Named a Top Workplace by *The Washington Post* for eight consecutive years
- Offices in Annapolis, MD and Washington, D.C.



CROSBY'S ANNAPOLIS HEADQUARTERS

### STRATEGIC & CREATIVE SERVICES

- Marketing Research and Strategic Planning
- Brand Development, Positioning and Messaging
- Advertising and Media Buying for Broadcast, Online, Mobile, Print and Out of Home
- PSA Campaigns
- Public Relations and Reputation Management
- Social Media Content and Community Management

- Website, Multimedia, Digital Design and Development
- Search Engine, Online Promotion and Mobile Marketing
- Community Outreach Programs and Materials
- Health Communications
- Social Marketing and Behavior Change Campaigns
- Special Events and Experiential Marketing

### LEADING CLIENTS

